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Steak and Shake Event to Celebrate WV Cattle & Dairy Industries

Charleston W.Va. -- The West Virginia Department of Agriculture (WVDA), the West Virginia Cattleman's Association, Buzz Foods, United Dairy, Ellen's Ice Cream and the Capitol Market in Charleston will be hosting a West Virginia Grown Steak and Shake event to celebrate West Virginia's cattle industry, as well as kick off National Dairy Month.

The event will showcase local beef and dairy products, as well as highlight the impact the industries have on the state. The Steak and Shake event will take place at the Capitol Market, Thursday, June 6th from 11:00 a.m. to 2:00 p.m.

"With Father's Day coming up, I know the number one thing I want every year is a nice home-cooked steak. Knowing that meat was raised by a local farmer makes it even tastier," said Commissioner of Agriculture Kent Leonhardt. "This year we are encouraging folks to think local by highlighting the impact these industries have on West Virginia. We want people to reach out to their local processor or get to know a local cattle or dairy farmer."

Buzz Foods will be hosting a demonstration on PSMO (Peeled, Silver Skin, Side Muscle On) and the ins and outs of what cuts restaurants and butcher shops sell. In addition, Chef Paul Smith will conduct cooking demonstration centered around West Virginia beef products. Free steak samples and milk shakes will be available to all who attend.

"Raising cattle is a \$200 million industry for West Virginia. Our state is unique as almost all of it is done by 10,000 small, family-owned farms. Getting to know

-more-



those producers help us better understand how food gets from the farm to our tables,” Leonhardt said.

WHAT: Steak and Shake Event – Celebration of West Virginia Cattle and Dairy Farmers

AGENDA:

PSMO Demonstration by Buzz Foods

Cooking Demonstration by Chef Paul Smith

Words from Commissioner of Agriculture Kent Leonhardt

WHEN: Thursday, June 6th, 11:00a.m. – 2:00p.m.

WHERE: Capitol Market Center Court, 800 Smith St, Charleston, WV 25301

Invited/Anticipated Guests:

Commissioner of Agriculture Kent Leonhardt

West Virginia Beef Council

West Virginia Beef Queen

West Virginia Cattleman Association

Ellen’s Ice Cream

Buzz Foods

United Dairy

All media are welcome.

For more information or questions, contact Crescent Gallagher 304-558-3708 or cgallagher@wvda.us.

The West Virginia Department of Agriculture protects plant, animal and human health through a variety of scientific, regulatory and consumer protection programs. The Commissioner of Agriculture is one of six statewide elected officials who sits on the Board of Public Works.

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